

# WATER SOLUBLE FLAVOURS

Vintage Vanilla: This Range of water soluble vanilla flavours can be used in baked & non baked goods like cake, desserts, confectionery, ice cream, shakes etc.

**Premium water soluble:** This rage of premium water soluble flavours can be used for beverages, mocktails, sharbats, granitas, ice lollies, ice creams, shakes, icings, toppings, desserts etc.

These are concentrated, Non-Alcoholic & Halal Certified Flavours. The shelf life of these flavours is 2 years.

VINTAGE VANILLA SERIES (WATER SOLUBLE)	100ml (MRP)	500ml (MRP)	1L (MRP)	5L (MRP)
1. Vanilla 90	45/-	185/-	350/-	1700/-
2. Vanilla Excellent	55/-	240/-	465/-	2270/-
3. Vanilla No. 1	75/-	340/-	660/-	3260/-
4. Creamy Vanilla BC	115/-	545/-	1075/-	5320/-
5. Vanilla 2020	115/-	545/-	1075/-	5320/-
6. White Vanilla	130/-	620/-	1220/-	6064/-
7. Vanilla Creme	155/-	745/-	1470/-	7300/-
8. French Vanilla Super	170/-	810/-	1600/-	7960/-
9. Vanilla Classic	210/-	1025/-	2030/-	10105/-
10. Vanilla Natural WS Super	710/-	3300/-	6540/-	32588/-
PREMIUM FLAVOURS (Water Soluble)	30ml	100ml	500ml	1L
( "dict collisie)	(MRP)	(MRP)	(MRP)	(MRP)
	(MRP) 225/-	(MRP) 550/-	(MRP) 1560/-	(MRP) 2990/-
1. Alpine Toffee 2. Bellini				
1. Alpine Toffee	225/-	550/-	1560/-	2990/-
1. Alpine Toffee 2. Bellini	225/- 225/-	550/- 550/-	1560/- 1560/-	2990/- 2990/-
<ol> <li>Alpine Toffee</li> <li>Bellini</li> <li>Fruit Beer</li> </ol>	225/- 225/- 225/-	550/- 550/- 550/-	1560/- 1560/- 1560/-	2990/- 2990/- 2990/-
<ol> <li>Alpine Toffee</li> <li>Bellini</li> <li>Fruit Beer</li> <li>Guava Chilli</li> <li>Khus</li> </ol>	225/- 225/- 225/- 225/-	550/- 550/- 550/- 550/-	1560/- 1560/- 1560/- 1560/-	2990/- 2990/- 2990/- 2990/-
<ol> <li>Alpine Toffee</li> <li>Bellini</li> <li>Fruit Beer</li> <li>Guava Chilli</li> <li>Khus</li> </ol>	225/- 225/- 225/- 225/- 225/-	550/- 550/- 550/- 550/- 550/-	1560/- 1560/- 1560/- 1560/- 1560/-	2990/- 2990/- 2990/- 2990/- 2990/-
<ol> <li>Alpine Toffee</li> <li>Bellini</li> <li>Fruit Beer</li> <li>Guava Chilli</li> <li>Khus</li> <li>Mango Passion</li> </ol>	225/- 225/- 225/- 225/- 225/- 225/-	550/- 550/- 550/- 550/- 550/- 550/-	1560/- 1560/- 1560/- 1560/- 1560/-	2990/- 2990/- 2990/- 2990/- 2990/-
<ol> <li>Alpine Toffee</li> <li>Bellini</li> <li>Fruit Beer</li> <li>Guava Chilli</li> <li>Khus</li> <li>Mango Passion</li> <li>Milk Masala</li> </ol>	225/- 225/- 225/- 225/- 225/- 225/- 225/-	550/- 550/- 550/- 550/- 550/- 550/- 550/-	1560/- 1560/- 1560/- 1560/- 1560/- 1560/-	2990/- 2990/- 2990/- 2990/- 2990/- 2990/-



EVPOREX DILUTER Evaporex is a Non-Alcoholic, Halal Certified substitute for painting and air brushing with edible Colours and luster dusts on food products like cream cakes, fondant cakes, chocolates, macarons etc. Where painting is usually done with the help of alcohol.

Product	100ml (MRP)	500ml (MRP)

1. Evaporex 100/- 300/-

# CLASSIC OIL SOLUBLE FLAVOURS

These oil soluble flavours can be used in cakes, confectionery, chocolates, desserts, ice-cream, shakes, breads and a variety of baked and non baked goods. These are highly concentrated, Non-Alooholic & Halal Certified Flavours. These are heat stable and have a shelf life of 18 months.

FL	AVOURS	30ml	100ml	500ml	1L
		(MRP)	(MRP)	(MRP)	(MRP)
1.	Almond	115/-	305/-	1275/-	2420/-
2.	Banana	115/-	305/-	1275/-	2420/-
3.	Black Currant	115/-	305/-	1275/- /	2420/-
4.	Blueberry	115/-	305/-	1275/-	2420/-
5.	Butter Scotch	115/-	305/-	1275/-	2420/-
6.	Cardamom	115/-	305/-	1275/-	2420/-
7.	Cashewnut	115/-	305/-	1275/-	2420/-
8.	Chocolate	115/-	305/-	1275/-	2420/-
9.	Coconut	115/-	305/-	1275/-	2420/-
10.	Coffee	115/-	305/-	1275/-	2420/-
11.	Crackle	115/-	305/-	1275/-	2420/-
12.	Guava	115/-	305/-	1275/-	2420/-
13.	Litchi	115/-	305/-	1275/-	2420/-
14.	Mango	115/-	305/-	1275/-	2420/-
15.	Mint	115/-	305/-	1275/-	2420/-
16.	Paan	115/-	305/-	1275/-	2420/-
17.	Passion Fruit	115/-	305/-	1275/-	2420/-
18.	Pineapple	115/-	305/-	1275/-	2420/-
19.	Rose	115/-	305/-	1275/-	2420/-
20.	Rum	115/-	305/-	1275/-	2420/-
21.	Saffron	115/-	305/-	1275/-	2420/-
22.	Strawberry	115/-	305/-	1275/-	2420/-
23.	Vodka	115/-	305/-	1275/-	2420/-
24.	Whisky	115/-	305/-	1275/-	2420/-
25.	Caramel	220/-	570/-	2250/-	4370/-
26.	Gulkand	220/-	570/-	2250/-	4370/-
27.	Hazelnut	220/-	570/-	2250/-	4370/-
28.	Irish Cream	220/-	570/-	2250/-	4370/-
29.	Kewra	220/-	570/-	2250/-	4370/-
30.	Lemon	220/-	570/-	2250/-	4370/-
31.	Mix Fruit	220/-	570/-	2250/-	4370/-
32.	Orange	220/-	570/-	2250/-	4370/-
33.	Vanilla	220/-	570/-	2250/-	4370/-
99.	Vanna	, DAU!-	910/-	2290/-	1910/

# PREMIUM OIL SOLUBLE FLAVOURS

### **PREMIUM VANILLAS**

- 1. Butter Vanilla
- 2. Madagascar Vanilla

# PREMIUM BUTTER & CHEESE FLAVOURS

- 3. Cheddar Cheese
- 4. Cheese Cake
- 5. Cream Cheese
- 6. Danish Butter (Short Bread)
- 7. Mascarpone Cheese
- 8. Parmesan Cheese
- 9. Peanut Butter
- 10. Rich Butter

#### PREMIUM MILK FLAVOUR

- 11. Condensed Milk
- 12. Creamy Milk
- 13. Dulce De Leche
- 14. Tres Leches
- 15. Yogurt

#### **ALL TIME FLAVOURITES**

- 16. Cola
- 17. Indian Paan Beeda
- 18. Jeera Cookies
- 19. Karachi Biscuit
- 20. Mix Fruit Cake
- 21. Paanipuri
- 22. Red Velvet
- 23. Rich Butterscotch
- 24. Rusk
- 25. Thandai
- 26. Tooti Frooti

## **CHRISTMAS FLAVOURS**

- 27. Gingerbread
- 28. Mixed Spice Plum Cake
- 29. Rum Plum Cake

#### FRUIT FLAVOURS

- 30. Aam Panna
- 31. Alphonso Mango

The Premium Range of flavours designed and developed to give a flavour profile which is similar to the actual product. these are even higher in concentration than oil Soluble series and have a longer shelf life of 2 years. These have a superior solvent system which ensures better dispersal and higher heat stability. These can be used in cakes, confectionery, chocolates, desserts, ice-crema, shakes, breads and a variety of baked and non baked goods. All the flavours are **Non-Alcoholic & Halal Certified**.

ALL ITEMS M.R.P. ₹170/- (10ML), ₹390/-(30ML), ₹925/- (100ML), ₹2700/- (500ML), ₹5170/- (1LTR.)

- 32. Apple Kinnaur
- 33. Apricot
- 34. Bergamot (Earl grey)
- 35. Berry Blast
- 36. Cranberry
- 37. Fresh Black Currant
- 38. Fresh Green Apple
- 39. Fresh Passion Fruit
- 40. Fresh Pineapple
- 41. Fresh Raspberry
- 42. Fresh Strawberry
- 43. Gondhoraj Lime 44. Green Guava
- 45. Juicy Litchi (Lychee)
- 46. Kachi Keri (Green Mango)
- 47. Key Lime
- 48. Kiwi
- 49. Lemon Rind
- 50. Musk Melon
- 51. Orange Rind
- 52. Peach
- 53. Plum
- 54. Red Grape
- 55. Ripe Banana
- 56. Ripe Blueberry
- 57. Ripe Jack Fruit
- 58. Tender Coconut
- 59. Toasted Coconut
- 60. Watermelon

## FLORAL FLAVOURS

- 61. Lavender
- 62. Orange Blossom
- 63. White Rose

#### **HERBS & SPICES**

- 64. Ajwain
- 65. Basil (Indian Tulsi)
- 66. Biryani Spice
- 67. Cardamom Kochi
- 68. Chai Masala
- 69. Cinnamon Ceylon
- 70. Curry Patta (Curry Leaves)

- 71. Green Chilli
- 72. Jalapeño
- 73. Kashmiri Saffron
- 74. Lemongrass
- 75. Pandan
- 76. Peppermint
- 77. Red Chilli
- 78. Saunf (Fennel)
- 79. Spearmint (Pudina)
- 80. Zaatar

#### NON ALCOHOLIC LIOUOR FLAVOURS

- 81. Bourbon Whiskey JD (Jack Daniels)
- 82. Cognac
- 83. Intense Irish Cream (Baileys)
- 84. Kirsch (Cherry Liqueur)
- 85. Malt Whiskey (Single Malt)
- 86. Red Wine
- 87. Russian Vodka
- 88. Sparkling White Wine (Champagne)
- 89. White Rum

## **NUT FLAVOURS**

- 90. Fruit & Nut
- 91. Pistachio
- 92. Roasted Cashew
- 93. Roasted Almond
- 94. Turkish Hazelnut

# SAUCES, PICKLES & CONDIMENTS

- 95. Caramelised Onion
- 96. Garlic Butter
- 97. Hot Garlic
- 98. Ketchup
- 99. Lemon Pickle
- 100. Manchurian
- 101. Mango Pickle
- 102. Masala Bread
- 103. Mustard
- 104. Peri Peri
- 105. Pizza

### **DESSERT & SWEETS**

- 106. Basundi
- 107. Cham Cham
- 108. Gulab Jamun
- 109. Jaggery (Gur)
- 110. Kesar Badam
- 111. Kesar Elaichi
- 112. Kesar Pista 113. Kheer
- 114. Kheer Kadam
- 115. Kulfi (Kesar)
- 116. Malai Kulfi
- 117. Mathura Peda 118. Mawa
- 119. Mohanthal (Besan Halwa)
- 120. Raj Bhog
- 121. Rasmalai
- 122. Sandesh
- 123. Shahi Gulkand
- 124. Ukadiche Modak

## **SWEET ADDITIONS**

- 125. Bavarian Cream
- 126. English Toffee 127. Rich Caramel Sauce
- 128. Sweet Honey

## PURE INDULGENCE

- 129. Apple Pie
- 130. Banoffee
- 131. Belgian Chocolate
- 132. Bubblegum
- 133. Choco Hazelnut (Nutella)
- 134. Cookies & Cream
- 135. Cotton Candy 136. Filter Coffee
- 137. Ispahan
- 138. Popcorn
- 139. Speculoos (Biscuit Spread)
- 140. Tiramisu

# EXOTIC INDIAN FLAVOURS

With our vast Indian ethnic flavour range, we have attracted endearing tags as the brand which is "Unapologetically Indian". Being an Indian brand, we proudly take forward the sentiments, "Phir Bhi Dil Hai Hindustani", that holds true for all of us, when it comes to our palate. We draw our inspiration from our rich cultural heritage and our amazingly diverse foods, to bring to you a range of flavours that are truly Indian so that we can celebrate all your joyous occasions with you.

All the flavours are Non-Alcoholic & Halal Certified.

ALL ITEMS M.R.P. ₹170/ (10ML), ₹390/ (30ML), ₹925/ (100ML), ₹2700/ (500ML), ₹5170/ (ILITR).

# PREMIUM OIL SOLUBLE FLAVOURS

PRE	PREMIUM OIL SOLUBLE FLAVOURS				
INDL	AN LOVE	30.	Cham Cham		
	Aam Panna	31.	Gulab Jamun		
	Biryani Spice	32.	Jaggery (Gur)		
3.	Chai Masala	33.	Kesar Badam		
4.	Filter Coffee	34.	Kesar Elaichi		
5.	Indian Paan Beeda	35.	Kesar Pista		
6.	Jeera Cookies	36.	Kheer		
7.	Karachi Biscuit	37.	Kheer Kadam		
8.	Paanipuri	38.	Kulfi (Kesar)		
9.	Rusk	39.	Malai Kulfi		
10.	Thandai All Carlos Control Con	40.	Mathura Peda		
HERI	BS & SPICES	41.	Mawa		
		42.	Mohanthal (Besan Halwa)		
	Ajwain	43.	Raj Bhog		
	Basil (Indian Tulsi) Cardamom Kochi	44.	Rasmalai		
	Cinnamon Ceylon	45.	Sandesh		
	Curry Patta (Curry Leaves)	46.	Shahi Gulkand		
	Green Chilli	47.	Ukadiche Modak		
	Kashmiri Saffron	FRI	IT FLAVOURS		
	Pandan	48.			
	Peppermint		Alphonso Mango		
	Red Chilli	49.	Apple Kinnaur		
	Saunf (Fennel)	50.	Apricot		
	Spearmint (Pudina)	51. 52.	Fresh Pineapple		
	LES & CONDIMENTS	52. 53.	Gondhoraj Lime Green Guava		
The second second		55. 54.	Juicy Litchi (Lychee)		
	Caramelised Onion	55.			
	Garlic Butter	56.	Kachi Keri		
	Lemon Pickle	50. 57.	Musk Melon		
	Mango Pickle	57. 58.	Peach Plum		
	Masala Bread	59.			
28.	Mustard	60.	Ripe Jack Fruit Tender Coconut		
DEGG		61.	Toasted Coconut		
	ERT & SWEETS	62.	Water Melon		
29.	Basundi	0≈.	Water Melon		
DDE	MILLY WATER OF THE F	30ml	100ml 500ml 1L		
PRE	MIUM WATER SOLUBLE	(MRP)	(MRP) (MRP) (MRP)		
	duava Chilli	225/-	550/- 1560/- 2990/-		
2. I	Chus	225/-	550/- 1560/- 2990/-	-	
3. N	Milk Masala	225/-	550/- 1560/- 2990/-		
4. S	Shahi Sharbat	225/-	550/- 1560/- 2990/-		

# 100% NATURAL SERIES

**EXTRACTS:** - These are 100% natural extracts which are derived from natural herbs spice & fruit.

**FLAVOURS:**- These are 100% natural flavours made from blending natural flavouring substances.

These are **Non Alcoholic**, **Halal Certified** and oil soluble, These can be used in cakes, confectionery, chocolates, desserts, ice-cream, breads and a variety of baked and non baked goods.

		36
EXTRACTS	50ml	100ml
	(MRP)	(MRP)
WATER SOLUBLE EXTRACTS		
1. Vanilla	960/-	1600/-
2. Saffron	1530/-	2550/-
OIL SOLUBLE EXTRACTS		
3. Black Pepper	625/-	1035/-
4. Cardamom	900/-	1500/-
5. Chilli	490/-	815/-
6. Cinnamon	660/-	1100/-
7. Coffee	960/-	1600/-
8. Ginger	510/-	850/-
9. Kaffir Lime	- 540/-	900/-
10. Lavender	640/-	1060/-
11. Lemon	510/-	850/-
12. Orange	480/-	800/-
13. Oregano	590/-	970/-
14. Rosemary	540/-	900/-
15. Schezwan	590/-	975/-
16. Smoke	765/-	1275/-
FLAVOURS	30ml	
	(MRP)	
OIL SOLUBLE FLAVOURS		
1. Butter Scotch	1000/-	
2. Pineapple	900/-	
3. Strawberry	800/-	
4. Vanilla	900/-	

# ABOUT US

We can trace our history back to the Year 1919 when our trading house Sher-I Punjab Trading company was started in Rawalpindi, Pakistan. After partition the company was re-established in Delhi in the year 1950. For 30 years we sold Flavours and other food additives of various multinational and national companies like Bush Boake Allen (now IFF), L&T, Roha Dye Chem etc. We started our manufacturing operations in the year 1965 under the brand name of RED CLUB (RC) making soft drink concentrates and beverage emulsions. We are still one of the leading manufacturers of beverage flavours in India.

The success of our flavours in the beverage segment encouraged us to enter other segments like biscuits, confectionary, dairy etc so we started Fab Flavours & Fragrance P. Ltd in the year 1993. Since then we have been supplying flavours both Water Soluble and Oil Soluble (and Encapsulated Powder Flavours recently added) to various national and multinational companies within India and Internationally. We are now supplying flavours to Distilleries, Pharma, Biscuits, Confectionaries, Ice Cream and Snack Food Industries.

Our foray into the retail segment started with our chocolatier and baker friends asking us for some Oil Soluble Flavours as they were not readily and easily available in the market and since we already had them in our bulk production, we started giving them out in small bottles. Slowly we realized that there were more people than just our friends who wanted those flavours for the kind of quality and variety they were of. Seeing the demand increasing many folds we decided to launch our Regular range of Oil Soluble Flavours in retail packaging in the year 2010. In 2016 we launched our Premium range of Oil Soluble flavours, Since we have been involved in industrial supplies only, venturing into retailing was a completely new arena. We were extremely overwhelmed with the positive and supportive response we got from the home bakers, chocolatiers and even from upmarket bakeries wanting to stand apart from the regular ones.

In the year 2017 we launched our new product Evaporex, This is a non-alcoholic substitute for hand painting and airbrushing with edible colors and luster dusts on various mediums like fondant, cream, buttercream and chocolates.

In 2018, keeping pace with the increasing awareness and demand for natural and organic products, we launched our Natural Extract Range and Natural Flavor Range.

These products are 100% Natural. We have these in Oil Soluble form keeping in mind our retail customers preference and their ease of use specially in chocolates along with other baked and non-baked goods where flavors are used.

We are an ISO 22000-2005 certified and FSSAI licensed company. All our products are Halal Certified & Non-Alcoholic

## FAB FLAVOURS & FRAGRANCES P. LTD 14/18 NANGLI SAKRAWATI EXTENTION NEW DELHI - 110043

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